

Why should I join?

- Your memory care doctor can use your amyloid PET scan results to help diagnose and treat your memory condition.
- Your participation could lead to better care for you. It could also help your family and many others with memory loss in the future.
- Joining New IDEAS gives you the opportunity to have Medicare cover the cost of your amyloid PET scan.



To learn more about the New IDEAS Study,

please contact:



866-507-7254

newideas-participant@alz.org

or visit us at:



Ideas-Study.org/PatientHome

Scan here with



smartphone camera

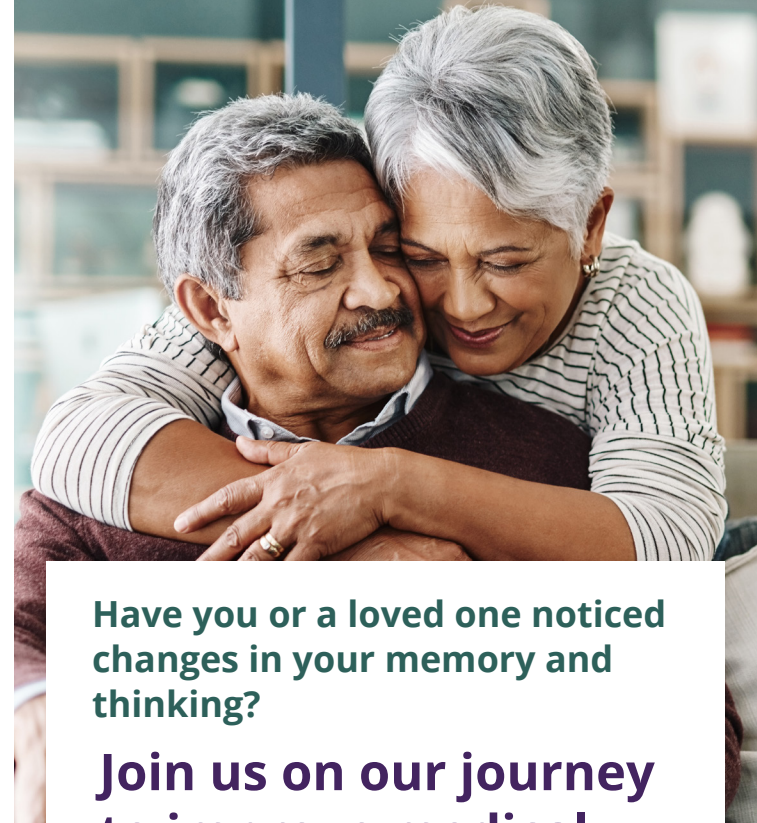
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Have you or a loved one noticed changes in your memory and thinking?

Join us on our journey to improve medical care for people with memory loss.



**NEW
iDEAS**
Brain Imaging Study
for Memory Loss

What is the New IDEAS Study?

New IDEAS is a nationwide research study for people who have memory loss. The study is looking at a type of FDA-approved brain imaging called an amyloid PET scan. It is a safe, non-invasive test that takes pictures of your brain.

New IDEAS is trying to find out if your PET scan results help guide your doctor in diagnosing and treating your memory condition. We want to see if this leads to better health for you.

Find out what to expect during an amyloid PET scan and a memory and thinking evaluation at Ideas-Study.org/PatientExpect

What happens during the study?

First, you will need to be seen by a memory care doctor who is part of the **New IDEAS** Study. A memory care doctor is a physician who has been trained in assessing memory loss. Your doctor will help you decide if the study is right for you.

If you join the study, you will:

- give one saliva sample,
- be scheduled for one amyloid PET scan, and
- have one follow-up visit with your memory care doctor.



Can I join?

You may be able to join if:

- you or a loved one has noticed some changes in your memory and thinking,
- you are seeing a memory care doctor who is part of the study, and
- you have Medicare as your primary insurance.

Taking part in **New IDEAS** is up to you. If you join, you can leave the study at any time.

To find a New IDEAS memory care doctor near you, visit Ideas-Study.org/PatientSites

There is also one optional blood draw. This blood will be stored for future research.

You will be compensated \$75 only if you have the small blood draw.

Is there a cost?

If you join **New IDEAS**, Medicare will cover the primary cost of your amyloid PET scan. Any copay costs for the PET scan will be covered by the study.

You will pay for:

- your deductible for the PET scan
- any copays for visits with your memory care doctor



Why should I join?

- Joining New IDEAS could lead to better care for you, your family, and many others dealing with memory loss.
- With the PET scan, your doctor can better diagnose and treat your memory loss or that of your loved one.
- The New IDEAS Study gives you the opportunity to have Medicare cover the cost of your amyloid PET scan.



Who can tell me more about the New IDEAS Study?

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